

SCROLL OF ACTION

Cultivating Impactful Changemakers



newDEMOCRACY

Charles Sturt
University



ISRA

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Digital media is an integral part of daily life, shaping how we communicate, share ideas, and perceive the world. It fosters connections and builds communities, yet it also amplifies misinformation, hate, and negativity, reinforcing echo chambers and deepening divides.

When used with intention, however, digital media becomes a powerful force for good. It can unite youth, inspire action, and drive meaningful change. By promoting responsible use, we can curb its harms and unlock its potential to create a more informed and connected society. The key to this transformation lies in investing in youth—empowering them to harness digital media as a tool for positive impact.



GOALS

By merging social media literacy with civic education and equipping youth to drive change, Scroll to Action empowers informed, responsible leaders to create real impact.

OBJECTIVES

- Equip students to identify misinformation, communicate respectfully, and use social media for good.
- Foster collaboration across diverse views to solve social issues.
- Develop problem-solving, creativity, and partnerships with community groups, tech companies, and local governments.
- Support students in designing projects, peer-reviewing, and learning from experts.
- Equip youth with teamwork and practical skills for online and real-world challenges.
- Promote responsible digital behaviour, critical thinking, and impactful action.
- Ensure diverse voices and perspectives shape the program.

OPERATIONAL FORMULA: EDUCATE, ENGAGE, EXECUTE (3ES)



1 Educate → Digital Literacy & Critical Thinking: Teach students to analyse media, recognise biases, and understand algorithms. Foster responsible digital engagement and counter misinformation.

2 Engage → Civic Dialogue & Participation: Instil civic values through discussions, case studies, and debates. Promote respectful discourse and common-ground solutions.

3 Execute → Leadership & Impact: Develop leadership and collaboration skills. Empower students to design and implement real-world projects for social change.

OPERATION MODEL (2025-2026)

Most activities are integrated into or adapted to existing teaching and learning practices, curriculum frameworks, and leadership programs. A few collective activities are scheduled towards the end of the session to ensure that students do not miss their regular studies at school.

EDUCATE: ESTABLISHING STRONG FOUNDATIONS

STAGE 1

Co-Designing Period and Raising School Awareness

- Nomination of 1 teacher and 10 students per school.
- Focus groups with nominated students to co-design the program based on their needs, interests, and digital engagement challenges.
- Program adaptation to align with schools' teaching & learning environments and academic calendars.
- Awareness-building through:
 - School-wide assembly talks.
 - Webinars and workshops for teachers and students.
 - Booklets and digital guides for parents and educators.

STAGE 2

Co-Designing Period and Raising School Awareness

- Curriculum integration of civic and digital literacy
- Three online interactive modules to support the curriculum
- Cross-school "Finding the Common Ground" exercises to foster inclusivity

ENGAGE: DEVELOPING LEADERSHIP AND NETWORKS

STAGE 3

Establishing a Youth Ecosystem

- Participatory Conference: "Common Ground in the Digital Age"
 - Students, teachers, stakeholders, and experts engage in participatory learning.
 - Best practices in responsible digital engagement and democracy training.
- Stakeholder Engagement & Networking
 - Connection with tech companies, think tanks, civic organisations, policymakers, and academics.
 - Collaboration via digital platforms
- Cross-School Solution Project Design
 - Project review and support by experts and stakeholders.

STAGE 4

Student Leaders - Mentors Connection

- Appointment of mentors for each school.
- "Train-the-Trainer" Program to equip student leads and teachers with facilitation and leadership skills

EXECUTE: DRIVING IMPACT AND LONG-TERM CHANGE

STAGE 5

Project Delivery, Peer-Review, and Support

- Fortnightly mentor-led meetings to support student and track their progress.
- Student Leads working within their school's leadership body to develop and implement projects.
- Support from stakeholders and Scroll to Action team.
- Annual Summit to foster peer-support and expert review of the project, share experiences of challenges and successes.
- Public Engagement:
 - Promotion of the projects via media campaigns, community presentations, and op-eds.

STAGE 6

Program Evaluation, Promotion, and Impact Scaling

- Assessment of project outcomes using the **CLEAR** model:
 - **Can Do** - Knowledge and capability gained.
 - **Like to Do** - Motivation and sense of solidarity.
 - **Enable to Do** - Tools and structures that empower action.
 - **Asked to Do** - Co-designing solutions with youth and educators.
 - **Responded** - Recognition and celebration of contributions.
- **Award Night and Gala** for outstanding projects and participants.
- **Promotion** through school and public channels.

STAGE 6

Program Evaluation, Promotion, and Impact Scaling

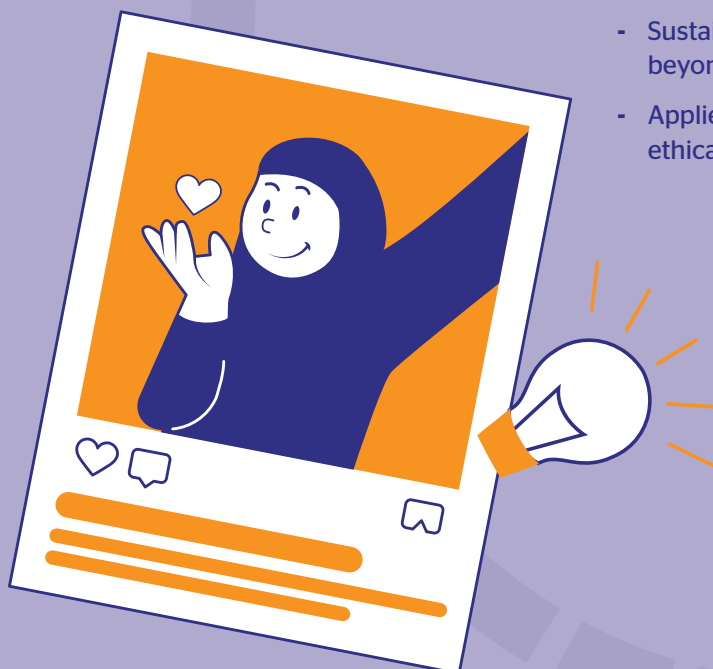
- Conclusion of the first cohort
- Handing over to the next cohort

WHAT STUDENTS GAIN UPON COMPLETION OF THE "SCROLL TO ACTION" PROGRAM

Upon completing the program, students emerge as critical thinkers, responsible digital citizens, and proactive changemakers—ready to navigate social and digital spaces and effectively and ethically.

Key Attributes:

- **Critical Thinker & Ethical Decision-Maker**
 - Analyses media with discernment, identifying misinformation and biases.
 - Engages with diverse perspectives while upholding democratic values.
- **Resilient & Emotionally Intelligent Leader**
 - Remains composed in conflicts, practicing respectful communication and embracing differences.
 - Mentors younger students, ensuring program sustainability.
 - Socially Conscious Problem-Solver & Mobiliser
 - Develops real-world solutions through inter-school and community projects.
- **Responsible Digital Citizen & Civic Advocate**
 - Leverages social media for positive activism, countering hate and misinformation.
 - Advocates for change using democratic tools and constructive dialogue.
- **Inspires and mobilises peers for meaningful civic engagement.**
 - Confident Public Speaker & Communicator
 - Effectively articulates ideas in summits, conferences, and community forums.
 - Engages in persuasive advocacy for social justice and democratic resilience.
- **Bridge Builder & Connector**
 - Fosters unity across cultures, religions, and socio-economic groups, valuing diversity.
 - Engages stakeholders—students, educators, and policymakers—to drive collective action.
- **Lifelong Learner & Active Citizen**
 - Sustains democratic participation beyond the program.
 - Applies learned skills to foster inclusive, ethical, and impactful leadership



BENEFITS OF PARTNERSHIP FOR SCHOOLS AND STUDENTS

- **Meet Parental Expectations** – Address parents' growing concerns about social media, civic engagement, and responsible digital use through structured programs that equip students with critical skills.
- **Enhance Academic Learning with Real-World Application** – Align with the NSW curriculum by integrating social media literacy, democracy education, and civic engagement into real-life student-led initiatives.
- **Elevate the School's Leadership in Innovation and Community Engagement** – Position the school as a leader in forward-thinking education, emphasising critical media literacy, democracy resilience, and social action.
- **Empower Students as Active Citizens and Leaders** – Provide mentorship, networking opportunities, and tools to help students develop leadership skills, collaborate across communities, and execute impactful projects.
- **Strengthen Community Connections** – Foster relationships with partner schools, universities, policymakers, and tech companies through cross-community projects, annual summits, and conferences.
- **Transform Challenges into Leadership Opportunities** – Address digital misinformation and disengagement by channelling youth digital presence into civic activism.
- **Access Exclusive Training, Resources, and Events** – Participate in leadership training programs, interactive parent webinars, and cross-school initiatives that promote democratic dialogue and resilience.
- **Gain Recognition Through High-Profile Platforms** – Showcase student achievements through award ceremonies, media coverage, and public recognition opportunities.
- **Join a Sustainable Digital Community** – Remain engaged in mentorship, collaborative projects, and access to the Scroll to Action digital community for continued learning, growth, and support.



Glossary



<p style="writing-mode: vertical-rl; transform: rotate(180deg);">School Awareness</p>	<p>Webinars for Parents - Providing informative sessions to equip parents with the knowledge and tools to support their children's digital literacy and civic engagement.</p> <p>Professional Development (PD) for Teachers - Training sessions tailored to equip educators with the skills to integrate the provided teaching support materials and activities in their teaching.</p> <p>Short Talks in School Assemblies - Interactive and engaging discussions to raise awareness about responsible digital citizenship, misinformation, and the importance of democratic participation.</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Educational Immersion</p>	<p>Teacher Lesson Plans and Educational Materials - Support resources aligned with Year 10 and 11 curricula (especially English, Legal Studies, and Studies of Religion) to facilitate discussions on digital resilience and democratic values.</p> <p>Interactive Digital Modules - Engaging digital learning materials to reinforce critical thinking and responsible digital behaviour.</p> <p>Curriculum Integration - Embedding relevant topics within the school's existing educational frameworks, including PBIS (Positive Behavioural Interventions and Supports), SEL (Social and Emotional Learning), Positive Education, and Values Education.</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Common Ground Exercises</p>	<p>Icebreaker Activities - Designed to be incorporated within assessments, summits, and cross-school encounters, such as iftar dinners, participatory conferences, and annual summits.</p> <p>Finding the Common Ground Online and Onsite Activities - An online and onsite interactive space (already in use by the partner school) where students engage in exercises that promote mutual understanding and conflict resolution.</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Establishing a Youth Ecosystem</p>	<p>Participatory Conferences and Annual Summits - Providing events and spaces where stakeholder engagement and networking are facilitate and where youth can collaborate, exchange ideas, and design impactful projects with expert support.</p> <p>Networking Opportunities - Connecting youth with stakeholders for mentorship and real-world applications of civic engagement.</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Capacity Building</p>	<p>Project planning and Train-the-Trainer Programs - Fortnightly mentoring support at schools by Scroll to Action mentors, alongside customised skilling-up sessions designed to equip students with essential skills for digital activism and civic engagement. These efforts are further strengthened through annual leadership training sessions that empower selected student leaders, integrated into participatory conferences, annual summits, and other key events.</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Drive Solutions</p>	<p>Empowering Youth to Drive Solutions - Integrating student-led leadership from designing the program to delivering the projects. Clubs within Student Representative Councils (SRCs) to oversee initiatives and ensure alignment with school values. Scroll to Action mentors to closely work with the student leaders.</p>



	First Cohort (2025)	First Cohort (2026)
T1 (31 Jan - 11 April)	"10 Partner Schools - Independent Schools"	"10 Partner Schools - Independent Schools"
	"School Awareness Campaigns"	"School Awareness Campaigns"
	Empowering Youth to Drive Solutions - Co-designing with Youth Workshops - Focus Groups Discussions with Youth	Mentoring Training (hand over to the new cohort) Nomination of new student leads from Year 10
		Empowering Youth to Drive Solutions
		Cross-school Project Designing and Training Session
	Orientation and Common Ground Exercises	
	Introduce Educational Immersion and Experiential Assessments	Continue Educational Immersion and Experiential Assessments
T2 (29 April- 4 July)	Nomination of Student Leads: 5 female and 5 male students from Year 10 & 11 1 teacher supervising the team Allcoation of mentors for each school by the Scroll to Action program	Project planning - fortnightly mentoring support at schools by the Scroll to Action mentors
	Orientation and Online and Onsite Common Ground Exercises	
	Establishing a Youth Ecosystem: Common Ground in the Digital Age Participatory Conference (3-4 July - last days of school)	
	Project planning - fortnightly mentoring support at schools by the Scroll to Action mentors	
T3 (28 July - 26 Sept)	Continue Educational Immersion and Experiential Assessments	Continue Educational Immersion and Experiential Assessments
	Project development and delivery - fortnightly mentoring support at schools by the Scroll to Action mentors	Project development and delivery - fortnightly mentoring support at schools by the Scroll to Action mentors
	Continue Educational Immersion and Experiential Assessments	Continue Educational Immersion and Experiential Assessments
T4 (14 Oct - 10 Dec)	Project development and delivery - fortnightly mentoring support at schools by the Scroll to Action mentors	Project development and delivery - fortnightly mentoring support at schools by the Scroll to Action mentors
	Annual Summit (In the last days of Term 4) - Peer-review and support - Discussion and analysis of project results - Mentor development scheme for the next year's cohort	Annual Summit (In the last days of Term 4) - Peer-review and support - Discussion and analysis of project results - Mentor development scheme for the next year's cohort
Evaluations	The use of CLEAR model	The use of CLEAR model

Partnership Packages

Schools are welcome to choose one of the three partnership options below.



Partnership Type

What Schools Receive

Transformational Partnership
(Comprehensive Engagement)

Ideal for schools committed to full-scale integration and impact.

- ✓ Full curriculum integration
- ✓ All training modules, workshops & summits
- ✓ Nomination of 1 teacher & 10 student leaders
- ✓ Exclusive Train-the-Trainer Program
- ✓ Direct mentorship (tech companies, civic organisations, experts and young mentors)
- ✓ Participation in all events (Conferences and Summits)
- ✓ Project development & delivery with expert guidance
- ✓ Recognition through media, Award Night & public engagement

Leadership & Innovation Partnership
(Training-Focused Engagement)

Ideal for schools seeking leadership training without full curriculum integration.

- ✓ Nomination of 1 teacher & 10 student leaders
- ✓ Participation in leadership training, workshops & networking
- ✓ Participation in the Participatory Conference and Annual Summit
- ✓ Guidance for project design & delivery by 2026
- ✗ No school awareness activity; no full curriculum integration or digital modules

Independent Learning Partnership
(Self-Guided Implementation)

Ideal for schools preferring independent, flexible engagement.

- ✓ Self-guided resources & pre-recorded workshops
- ✓ Access to online modules & digital literacy content
- ✓ Optional participation in the Scroll to Action digital community
- ✓ Project development support with structured materials
- ✗ No school awareness, live training, direct mentorship, or event participation

SAFE AND INCLUSIVE | **YOUTH**
CO-DESIGN APPROACHES |
DIGITAL CAPACITY BUILDING
| **MAXIMISING BENEFITS,**
MINIMISING HARMS |
ONLINE COMMUNITIES FOR
WELL-BEING | **AMPLIFYING**
AUTHENTIC TEEN VOICES |
PLATFORMS FOR COMMUNITY
IMPACT | **SAFETY BY DESIGN** |
COUNTERING HATE, BUILDING
RESILIENCE | **TACKLING**
ONLINE HATE | **BUILDING**
SAFE DIGITAL COMMUNITIES
| **DEVELOPING DIGITAL**
CAMPAIGNS | **NAVIGATING**
DIFFICULT CONVERSATIONS
| **FINDING COMMON GROUND**
| **YOUTH-LED SOLUTION**
DESIGN | **LEADERSHIP AND**
NETWORKING | **CROSS-SCHOOL**
COLLABORATION | **STRATEGIC**
PROBLEM-SOLVING

